

**MEETING OF THE PEQUOT LAKES ECONOMIC DEVELOPMENT COMMISSION
TUESDAY, JUNE 21, 2016
PEQUOT LAKES CITY HALL**

Members Present: Chair Jurchen, Commissioners Lindholm, Lubke, Rieck, Sjoblad, Roggenkamp (arrived at 8:05 a.m.), and Stroot (arrived at 8:05 a.m.)

Others Present: Dan Frank, Initiative Foundation; Sheila Haverkamp, BLAEDC; Bob Perkins, TDS; Nancy Malecha, City Administrator/Clerk; Dawn Bittner, Zoning Specialist

1. Call Meeting to Order

The meeting was called to order by Chair Jurchen at 8:00 a.m.

2. Approve EDC Minutes

COMMISSIONER LUBKE MOVED TO APPROVE THE MAY 17, 2016 ECONOMIC DEVELOPMENT COMMISSION MINUTES. COMMISSIONER RIECK SECONDED THE MOTION. MOTION CARRIED 5-0.

3. Talking Points for Businesses

Chair Jurchen noted that he received comments from a few businesses regarding the possible confusion to motorists that Pequot Lakes businesses are open and accessible during highway construction. Chair Jurchen suggested that an additional sign be installed at the corner of Old Highway 371 and Derksen Road.

Commissioner Rieck suggested that a sign be installed at the intersection of County Road 11 and State Highway 371 stating that the business district is open and accessible.

(Commissioners Roggenkamp and Stroot arrived at the meeting.)

4. Thriving Communities Initiative

a. Presentation by Dan Frank from Initiative Foundation

Dan Frank from the Initiative Foundation gave a Thriving Communities Initiative presentation to the Commission. Mr. Frank noted the following.

- A cross section of community members should be considered to advance community vitality through increased public/private partnerships.
- A core team of approximately 25 people would be formed to develop the community vision and planning phase of this process and the task force will lead the implementation phase.

- The Thriving Communities Initiative strives to increase business growth and revenue in participating communities, support the growth and development of a skilled workforce, and raise the quality of life through increased access to natural resources and other amenities.
- The Pequot Lakes community cost share for this Initiative will be \$17,000.
- Sustainable development includes economic vitality, human well-being, and environmental quality.
- Remember to plan for the future and not for the past.
- The next steps for the Commission to consider are whether the Initiative will be a good fit, determine timing to begin, raise local funds which must be done by the end of the planning process and before the implementation process, recruit the core team, and complete the application.

Commissioner Rieck questioned if it would be beneficial to schedule the various Initiative meetings before the snowbirds leave or when they return. Dan Frank noted that there are ways to share information with these seasonal community members while they are away.

b. Funding Discussion

Chair Jurchen directed the Commission to send potential funding sources to Nancy Malecha.

c. Assembly of Core Teams

Chair Jurchen handed out a draft list of potential core team members and directed the Commission to send further team member candidates to Nancy Malecha within the next week.

d. Recommendation to City Council

COMMISSIONER RIECK MOVED TO RECOMMEND THE CITY COUNCIL PROCEED WITH THE THRIVING COMMUNITIES INITIATIVE APPLICATION PROCESS. COMMISSIONER LUBKE SECONDED THE MOTION. MOTION CARRIED 7-0.

Commissioner Lindholm questioned the amount of funding the City could potentially contribute. Discussion ensued on this matter.

(Commissioner Sjoblad left the meeting.)

COMMISSIONER LINDHOLM MOVED TO RECOMMEND THE CITY CONTRIBUTE FUNDING UP TO \$3,000-\$5,000 TOWARDS THE THRIVING COMMUNITIES INITIATIVE WITH AN ADDITIONAL \$1,000

**CONTRIBUTION FROM THE 2016 EDC BUDGET. COMMISSIONER RIECK
SECONDED THE MOTION. MOTION CARRIED 6-0.**

Chair Jurchen requested that City Council action, potential team members, funding, and the application relating to the Thriving Communities Initiative be placed on the next EDC agenda.

5. School Update

No update.

6. Chamber Update

No update.

7. BLAEDC Update

No update.

8. City of Jenkins Update

No update.

9. Other Business

**COMMISSIONER STROOT MOVED TO INCREASE THE 2017 EDC BUDGET TO
\$10,000 WITH \$7,500 FOR CONTRACT SERVICES AND \$2,500 FOR OPERATING
SUPPLIES (MARKETING). COMMISSIONER RIECK SECONDED THE MOTION.
MOTION CARRIED 6-0.**

Chair Jurchen received a request from Jim Park to be added to a future EDC agenda to discuss potential development ideas for the Jack Pine Center and Country Corner properties.

10. Adjourn

There being no further business the meeting adjourned at 9:18 a.m.

Respectfully submitted,



Nancy Malecha
City Administrator/Clerk