

**ECONOMIC DEVELOPMENT COMMITTEE
JUNE 19, 2012**

MEMBERS PRESENT: Mark Jurchen, Cindy Rieck, and Tommy Woog

MEMBERS ABSENT: Ed Larsen, Patrick Smith

ALSO PRESENT: Sandy Peine, City Clerk; Sheila Haverkamp, BLAEDC; Dawn Bittner, Zoning Administrator

1. Call Meeting to Order

The meeting was called to order by Vice Chair Jurchen at 8:00 a.m.

2. Approval of Minutes

TOMMY WOOG MOVED TO APPROVE THE MAY 15 AND JUNE 5, 2012, EDC MINUTES. CINDY RIECK SECONDED THE MOTION. MOTION CARRIED 3-0.

3. City Website

Commissioner Woog offered the following suggestions for the City's website:

- Picture of the Bobber on the Main Page
- Google map on home page that shows location of the City and other places such as City Hall, downtown, library, etc.
- Pictures of the downtown, Government Drive, historic downtown area
- Events Calendar – associate each event with pictures
- EDC – Add policies, a map of the business park – information to pop up regarding the lot when cursor is on the lot - owner, lot size, etc.
- List of major employers in the City of Pequot Lakes
- Use as a marketing tool listing the technical capabilities; proximity to 371; quality of living and housing
- Link to demographics
- Information on schools and churches

Other suggestions include:

- Proximities to college and schools.
- Overlay map of Business Park
- Add a Grow business button to the website.

4. WAC/SAC Ordinance Update

Tommy Woog requested that Tim Houle bring a sample ordinance to the meeting for review.

5. Update on Business Park Lot Prospect

Mark Jurchen updated the EDC on the Business Park prospect. The Clerk noted that business owner indicated that they may be looking for a site outside of the Business Park. The EDC felt it was important to find ways to encourage the business owner to locate in the City's Business Park. Mark Jurchen stated he would contact the business owner.

6. Update on TDS Visit

Mark Jurchen gave an update of the EDC's visit to TDS.

7. Small Business Subsidy Policy

The EDC indicated that they would like to continue working on a small business subsidy policy. They felt it would be best to complete the WAC and SAC policy first.

8. BLAEDC Update

Update by Sheila Haverkamp on the Executive Program. The purpose of the program is to heighten awareness around economic development.

9. Chamber Update

Update by Mark Jurchen.

10. July 17th Agenda Items

- Property tax update by Sheila Haverkamp.
- Executive presentation in September.
- Look at marketing strategies at a future EDC meeting.

11. Other Business

There was no other business.

12. Adjournment

**THERE BEING NO FURTHER BUSINESS, VICE CHAIR JURCHEN
ADJOURNED THE MEETING AT 9:16 A.M.**

Respectfully Submitted,

Sandy Peine
City Clerk