

**ECONOMIC DEVELOPMENT COMMITTEE  
JANUARY 15, 2013  
MEETING MINUTES**

MEMBERS PRESENT: Mark Jurchen, Cindy Roggenkamp, Barb Merritt, Cindy Rieck, and Tommy Woog

ALSO PRESENT: Sheila Haverkamp, BLAEDC and Mayor Adams

1. Call Meeting to Order

The meeting was called to order by Vice Chair Jurchen at 8:01 a.m.

2. Approval of Minutes

**MOTION BY CINDY ROGGENCAMP TO APPROVE THE 12/18/2012 EDC MINUTES. BARB MERRITT SECONDED THE MOTION. MOTION CARRIED 5-0.**

3. Elect Chair Person

**CINDY ROGENCAMP MOVED TO NOMINATE MARK JURCHEN AS CHAIR OF THE EDC. CINDY RIECK SECONDED THE MOTION. MOTION CARRIED 5-0.**

**TOMMY WOOG MOVED TO NOMINATE CINDY RIECK AS VICE CHAIR OF THE EDC. BARB MERRITT SECONDED THE MOTION. MOTION CARRIED 5-0.**

4. WAC-SAC Ordinance Update

City Clerk Peine informed the EDC that the staff and City Attorney are still working on the water and sewer ordinances. She noted that they will be presented to the EDC in February and to the Council in March.

5. EDC City Goals – Council Visioning Work Session

Chair Jurchen informed the EDC that the Council will be holding a visioning work session on January 22<sup>nd</sup>. The EDC made the following suggestions to forward to the Council for consideration:

- Trailside Park acquisition from the DNR  
Discussion took place regarding considering the possibility that the railroad may want to use trail in the park as a light rail in the far future.
- Urban/rural taxing district differential

The EDC felt that this issue is pertinent to economic development because of the impact that the two different taxing districts has on businesses and property owners.

- Pro-business growth environment
- Adopt the Comp Plan
- Local workforce development and coordinating efforts in that area with the local school district
- Identify strategic locations within our city for future business development and expansion
- The need for sewer and water infrastructure
- The need for fiber optic infrastructure  
The EDC discussed the need for current fiber optic infrastructure. Sheila Haverkamp noted that there is a huge need for fiber optics from local businesses and home-based businesses. The EDC suggested beginning discussions with TDS sometime in the spring.
- The Concept of “Silicon Lakes” for our area targeting growth in the technology and home based business sector

6. BLAEDC/Chamber Update

Sheila Haverkamp updated the EDC on the new Twitter Account at BLAEDC. She also extended an invitation to the EDC to attend the February 14<sup>th</sup> first Business Execs Chat at SuperValu in Pequot Lakes at 8:00 a.m.

Chair Jurchen updated the EDC members on Chamber events.

7. February Meeting Agenda Items

The EDC will review the water and sewer ordinances at the February meeting.

8. Other Business

Discussion was held regarding the tax presentation that Sheila Haverkamp gave at the last EDC meeting. The EDC suggested giving this presentation to business owners and to the public to help everyone to better understand how property taxes are determined. It was decided to begin marketing in the hopes of communicating and educating the business owners and public prior to a presentation sometime in April or May.

6. Adjournment

**THERE BEING NO FURTHER BUSINESS, VICE CHAIR JURCHEN  
ADJOURNED THE MEETING AT 9:16 A.M.**

Respectfully Submitted,

Sandy Peine  
City Clerk