



AGENDA ITEM #10.1

REPORT TO CITY COUNCIL

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Date: May 3, 2016

Subject: Vision Statement for City

Report: The attached information is what has been received thus far from the City Council relating to the City's vision statement. The Council will need to decide how to proceed with formulating a vision statement for the City.

Council Action Requested: Council discussion on compiling a vision statement for the City.

From Mayor Sioblad:

- “Come Grow With Us”
- City surrounding park
- Streets improved to Washington Street model
- More sidewalks for a walkable city
- Bike paths incorporating all City parks
- Wi-Fi ready City
- School baseball area on former Moberg property
- Find ways to improve substandard housing
- Motel in City with restaurant, pool, etc.
- Develop incentives for new commercial development
- Remove substandard buildings
- Research a surcharge for empty store fronts
- Expand sewer and water services to wastewater spray field with access west of the new highway
- Statewide advertising.

From Council Member Karr:

Downtown:

- Downtown/Park used daily as meeting/gathering space
- Creation of downtown square to connect east with west and integrate bobber park into the park
- Create more downtown night life including dining/activities
- Stimulation of businesses and 100% occupancy
- WiFi downtown
- More integration of family, a go to place that children are attracted to (i.e. splash park, etc.)
- Revitalization of downtown/urban renewal as necessary
- Long term goal of downtown living spaces
- Senior use of park (i.e. checkers/chess, etc.)

Neighborhoods:

- A balance of housing types
- Housing growth
- Integration of neighborhoods with downtown
- Walkability
- Urban renewal as necessary

Business Park:

- Continue to stimulate growth

Overall Community Additions:

- Lodging
- Integration of seasonal/part-time residents into community core values
- Protection of the watershed district
- Integration of surrounding communities/infrastructure sharing.

From Council Member Loukota:

City Motto Ideas:

- “Life in the Woods and Waters”
- “A community that does life together”
- “A place to play, work, live and do business”

Vision Statement:

- The City of Pequot will be a sustainable, vibrant, and welcoming community with engaged citizens and an accountable government.
 - A safe, clean, beautiful, small-town atmosphere
 - Promote Pequot as an affordable place to live, work, and play
 - Preserve and expand natural spaces and parks
 - Encourage citizens to be involved by giving feedback (both positive and negative), asking questions, listening to other citizens, volunteering at school and city events and welcoming and reaching out to new neighbors
 - Those in the government should be trustworthy, reliable and accountable. They should be willing to change with the wants and needs of the community.

From Council Member Pederson:

A vision statement captures what community members most value about their community, and the shared image of what they want their community to become. A thoughtful vision statement is one of the elements needed to form a forward looking strategic framework that gives councils or boards the long-term comprehensive perspective necessary to make rational and discipline tactical/incremental decision on community issues as they arise.

Vision:

- To shape a future for our City that provides the services and amenities that characterize a healthy, active community while preserving and enhancing its natural features.
- To make Pequot Lakes the ideal place in the lakes area to live, work, recreate, raise a family, operate a business, and visit.
- Pequot Lakes will continue to grow and diversify. Have desirable neighborhoods and business community in a natural setting. Will be a safe, clean, and accessible community with small town atmosphere providing a high quality of life and strong sense of pride in our community.

Mission (fulfilling the vision):

- The City Council will provide the leadership in protecting Pequot Lakes’ natural setting while developing the City in a way that provides a balance of housing and business opportunities.
- *A community characterized by a desirable quality of life including:*
 - Recreation opportunities:* Parks; Lakes; Trails
 - Safe environment:* Police; Street Lights; Sidewalks
 - Economic viability:* Stores; Shops; Services; Mfg; Jobs
 - Municipal services:* Library; Schools; Fire Dept; Parks; Streets
 - Infrastructure:* Water & Sewer; Utilities; High Speed Internet