



## AGENDA ITEM #10.3

# REPORT TO CITY COUNCIL

**Report by: Nancy Malecha**

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**Date: January 5, 2016**

**Subject: Designation of Official Newspaper**

**Report:** State Statute requires municipalities to annually designate a newspaper of general circulation as its official newspaper in which the City will publish ordinances and other matters as required by law. The City annually designates the Echo Journal and the Brainerd Dispatch as its official newspapers. The Echo Journal is the main newspaper used by the City. The Brainerd Dispatch is used mainly as a backup newspaper in the case of a missed publication deadline.

**Council Action Requested:** Council motion adopting the attached resolution designating official newspapers for 2016.

DEC 7 1 2015

To: The Pequot Lakes City Council  
Re: Legal Newspaper for 2016

The Echo Journal is applying to be the legal publication for the City of Pequot Lakes. We're proud of the relationship between the Echo Journal and the City of Pequot Lakes that dates back more than 40 years.

All legals are published in the Echo Journal classified section (with a paid distribution of 4,590 copies based on the March 31, 2013 Circulation Verification Council audit) and also on the pineandlakes.com website.

Echo Publishing & Printing legal rate remains at \$8.50 per column inch, which includes online publishing.

Thanks again for considering the Echo Journal for publishing City of Pequot Lakes legals in 2016. The Echo Journal staff is proud to be the editorial coverage leader for Pequot Lakes.



Pete Mohs, publisher  
Echo Publishing  
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Pete.mohs@pineandlakes.com

**CITY OF PEQUOT LAKES  
RESOLUTION 16-\_\_\_**

**A RESOLUTION DESIGNATING OFFICIAL NEWSPAPERS FOR THE CITY OF  
PEQUOT LAKES FOR THE YEAR 2016**

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Pequot Lakes, Minnesota, designates the following newspapers as its official newspapers in which the City will publish ordinances and other matters as required by law for the year 2016:

- **Echo Journal – Main Official Newspaper**
- **Brainerd Dispatch – Secondary Official Newspaper**

**BE IT FURTHER RESOLVED**, that the Echo Journal will be the main newspaper used for publications as required by law.

Adopted by the Pequot Lakes City Council this 5<sup>th</sup> day of January, 2016.

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David Sjoblad  
Mayor

ATTEST:

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Nancy Malecha  
City Administrator/Clerk