

**ECONOMIC DEVELOPMENT COMMITTEE  
NOVEMBER 20, 2012  
MEETING MINUTES**

MEMBERS PRESENT: Mark Jurchen, Cindy Roggenkamp, and Tommy Woog

MEMBERS ABSENT: Barb Merritt and Cindy Rieck.

ALSO PRESENT: Sheila Haverkamp, BLAEDC; Nancy Adams, Mayor;  
Jenna Crawford, Chamber; Dawn Bittner, Zoning  
Administrator.

1. Call Meeting to Order

The meeting was called to order by Vice Chair Jurchen at 8:01 a.m.

2. Approval of Minutes

Staff pointed out an error in location; the meeting was called to order at City Hall.

Tommy Woog requested to add to the WAC/SAC Ordinance Update that after going through the process, the new program would be a lower cost than what it is today.

**TOMMY WOOG MOVED TO APPROVE THE OCTOBER 16, 2012, EDC MINUTES, AS CORRECTED. CINDY ROGGENKAMP SECONDED THE MOTION. MOTION CARRIED 3-0.**

3. Open Discussion – Brainstorming Ideas on Economic Development

Sheila Haverkamp explained that Pequot Lakes has similar objectives as BLAEDC's funnel. Elements on how we accomplish that were discussed:

- Local business support;
- Positive environment – negativity can be detrimental. Negative attitudes may only exist in certain sectors;
- Infrastructure/work force – What is the community foundation to support business development;
- Fiber optics and telecommunications – Are there any gaps;
- Small Cities Development Grant – Revisit housing stock in Pequot Lakes;
- What is our work force – What is offered in high school? Trade and technical programs are needed, as well as health care and engineering. Our young people need career paths. There is a disconnect between education and career community. Create internship program with school;
- Entrepreneurial development is key – We need to support initiatives;
- Existing businesses – We need expansion as well as retention;

- Attracting new businesses – What has been identified as needed and how do we obtain it;
- Retain our employers.

Items to focus on next year:

- Update Business Inventory;
- Survey our larger employers, find out 3 items they can't purchase locally to determine if there is a common similarity. If so, how do we draw that item/service here? Create a "target";
- Reexamine and dialogue with TDS – What enhanced technology is going to be needed;
- Meet with the school to determine what programs they have; include Karlo Goerges. Need skilled workers;
- Complete our WAC/SAC Ordinance and Subsidy Policy;
- Business retention;
- Positive messaging.

4. December Meeting Agenda Items

Review draft WAC/SAC ordinance if City Attorney has completed review.

5. Other Business

The Mayor noted that she will form a committee to look at the three entrances to town from the new highway. It was suggested to contact a community that survived a bypass to find out how they did it. Would there be someone who could be a neutral party to offer advice?

Tommy Woog reminded the EDC members that at a previous meeting there had been discussion regarding a timeframe for people to hookup to either water or sewer. He informed them that Staff had completed the research and there were only a few. It is a non-issue.

6. Adjournment

**THERE BEING NO FURTHER BUSINESS, VICE CHAIR JURCHEN  
ADJOURNED THE MEETING AT 9:34 A.M.**

Respectfully Submitted,

Dawn Bittner  
Zoning Administrator