Here is the ad script R&J Broadcasting used mostly last year. We only changed for a few weeks in front of the school referendum.

Discover the charm and opportunity waiting for you in Pequot Lakes, Minnesota! Nestled in the heart of lake country, Pequot Lakes is a thriving community brimming with potential for businesses and families alike. Offering a vibrant local economy, supportive business environment, and amenities that make it the perfect place to grow your business or start a new chapter in your life.

Scenic parks, recreational activities, unique shops and delicious local dining, Pequot Lakes is where community spirit and opportunity come together. Pequot Lakes, Minnesota—your next great adventure starts here.