

City of Pequot Lakes Community Sign Policy

PURPOSE:

The purpose of this policy is to allow use of the Pequot Lakes Community Sign located in Trailside Park on the corner of Main Street and Patriot Avenue to inform residents and visitors of local events, programs and activities which benefit the Community of Pequot Lakes.

GENERAL GUIDELINES:

Use of the sign by individuals, for-profit individual businesses, trade or political organizations is prohibited unless those events have been deemed by the City of Pequot Lakes as an “official community event.”

An “official community event” shall be defined as an event open to the general population for the benefit of the City of Pequot Lakes residents and/or the collective business community as a whole and not for the benefit of any individual, for-profit individual business, trade or political organization.

The City of Pequot Lakes reserves the right to prohibit any message on a case-by-case basis and all such decisions shall be deemed final. The use of the Community Sign shall be administered at the City’s discretion and the City Administrator shall make the final determination if a situation arises that is not covered by this policy.

Fundraisers will only be allowed by 501C3 organizations using the money for the betterment of the community of Pequot Lakes.

MESSAGE REQUEST PROCEDURE:

Message posting requests must be received by Thursday at noon to be posted the following Monday. The City of Pequot Lakes reserves the right of first use of the sign and preference will be given to those community events that are held on an annual basis. The City reserves the right to limit frequency and duration of messages.

Anyone requesting permission to place an event message on the Pequot Lakes Community Sign shall complete the Pequot Lakes Community Sign/Special Event Banner Application available at Pequot Lakes City Hall and on the City’s website at www.pequotlakes-mn.gov.

The application may be e-mailed to cityhall@pequotlakes-mn.gov or dropped off at City Hall which is located at 4638 Main Street.