



ECONOMIC DEVELOPMENT COMMISSION AGENDA

May 21, 2024

8:00 a.m.

City Hall Council Chambers

1. Call Meeting to Order
2. Consider Agenda
3. Approve EDC Meeting minutes from last month
4. School Update
5. Workforce Housing Update
6. BLAEDC Update
 - a. Website Updates/Additions/Deletions etc.
7. Marketing and Branding
 - a. City Logo/Trademark discussion
 - 2018, “Pequot Lakes, The Heart of the Good Life”
8. EDC Goals
 - a. [Goals Worksheet](#)
9. City Council Updates
 - a. Recap from April 1st meeting: Commission Brad Becklin
 - ‘Welcome’ 371 Billboard sign, installed the week of 4/22/24
 - The Council praised Commission Hallan regarding his work on the HOTGL facilities report. They had no additional information to suggest/add.
 - b. Recap from May 6th meeting: Chair Matt Lottman
10. Other Business
 - a. Trailside Estates monthly update
 - b. EDC member to continue working on attendance to the regular scheduled City Council monthly meetings.
11. Adjourn