



AGENDA ITEM #10.3

REPORT TO CITY COUNCIL

Report Prepared by: Nancy Malecha

Date: June 4, 2019

Subject: Pequot Lakes Business Cut-Out Contract

Report: Attached is a 2019 Pequot Lakes Business Cut-Out Contract for an advertising promotion sponsored by Community Action of Pequot Lakes. Pequot Lakes businesses can participate for a cost of \$300 to have a selfie cut-out placed at their respective business. This cut-out will be designed, constructed, and set-up by Faith Boost of Pequot Lakes and the Pequot Lakes High School art students. The ultimate ownership and maintenance of the cut-out will become the responsibility of the business.

I am wondering if the Council would like the City to participate in this promotion by placing a selfie cut-out at City Hall to be paid from the 2019 General Fund – Economic Development budget. The Public Works and Planning & Zoning Departments have no issues with this request.

Council Action Requested: Council motion approving the Pequot Lakes Business Cut-Out Contract with Community Action of Pequot Lakes at a cost of \$300 to be paid from the 2019 General Fund – Economic Development budget.



Community Action of Pequot Lakes

2019 Pequot Lakes Business Cut-Out Contract

Pequot Lakes Town Business Cut-Out Advertising. Community Action of Pequot Lakes Mission is to work within the community to promote and cooperate in activities affecting the general welfare of the Pequot Lakes Area and its population.

We are working with Faith Boost of Pequot Lakes and Pequot Lakes High School Art Students to produce business Cut-Outs for around town. Goal is to work on making Pequot Lakes a Fun Destination Town to visit.

Price for Pequot Lakes Business Cut-Out: \$300

\$300 Includes completed art designed Cut-Out, and Delivery and Set-Up for Business.

I hereby agree to purchase The Business Cut-Out advertising in the amount of \$300 for the Business Cut-Out to be displayed in front of your business.

If a sign is destroyed or lost, Community Action of Pequot Lakes, Faith Boost and the Pequot Lakes High School Art Students are not responsible. Once you purchase it, it becomes your property and your responsibility to maintain, etc. If you would need another cut-out you would have to purchase one.

Please make check out to Community Action of Pequot Lakes and mail to P.O. Box 491, Pequot Lakes, MN 56472

If you have any questions or concerns at any time, please contact Barb Merritt at Merritt Jewelers 218-568-4695 or James Watkins at 612-432-4562.

Pequot Lakes Business Cut-Out _____

Signature of Owner: _____ Date: _____