

**MEETING OF THE PEQUOT LAKES
ECONOMIC DEVELOPMENT COMMISSION
TUESDAY, DECEMBER 18, 2018**

Members Present: Chair Jurchen, Commissioners Holley, Lindholm, Lubke, Rieck, Sjoblad

Members Absent: Commissioner Clement

Others Present: Nancy Malecha, City Administrator; Jennifer Peterson, Administrative Assistant; Sheila Haverkamp, BLAEDC; Tim Houle, WSN; Katie Wasserman, Pequot Lakes Chamber; Tom Paulbeck; Bill Brekken; Trent Carr; Preston Peters; Siri Scott

1. Call Meeting to Order

The meeting was called to order by Chair Jurchen at 8:01 a.m.

2. Approve EDC Minutes

COMMISSIONER HOLLEY MOVED TO APPROVE THE NOVEMBER 20, 2018 ECONOMIC DEVELOPMENT COMMISSION MINUTES AND DECEMBER 6, 2018 SPECIAL ECONOMIC DEVELOPMENT COMMISSION MINUTES. COMMISSIONER SJOBLAD SECONDED THE MOTION. MOTION CARRIED 6-0.

3. Intercultural Development Inventory Update

Discussion ensued on the balance and perception on diversity as well as taking action toward improvement and figure out how we welcome other cultures into our community.

4. Broadband/Fiber Optic Update

No update given

5. Business Park Infill Educational Plan Update

No update given

6. Heart of the Good Life Development

- a. Price per Acre: Chair Jurchen made a recommendation for the market value price to be \$65,000 per acre.

COMMISSIONER REICK MOVED TO GIVE THE PRICE RECOMMENDATION OF \$65,000 PER ACRE TO THE CITY COUNCIL. COMMISSIONER HOLLEY SECONDED THE MOTION. MOTION CARRIED 6-0.

- b. Marketing Packet: Need to find a more definitive population for summer residents.
 - c. Marketing Video: Mr. Houle spoke that Brady Bussler is trying to get the contact information more readily available. Ms. Malecha would like to present the video to the City Council in January.
 - d. Architectural, Landscaping, and Zoning Requirements : Discussion ensued regarding a separate zoning classification for the expansion. As well as show Justin Burslie the video so he can start the process of zoning the expansion. Mr. Lindholm had concerns regarding screening/planting vegetation (aka hide from public). Mr. Houle suggested using landscaping to accentuate instead of screening for verbiage in the city code. Mr. Peters asked about restrictions on cost and location and what you are requiring for buildings (certain colors/style of buildings) in certain locations. Mr. Peters stated that some business owners will pay to have the research on cost of a Community Center with pool, workout center, meeting rooms, etc.
 - e. Marketing Outreach: Chair Jurchen stated we need to rely on face to face meetings and networking.
7. School Update
- Commissioner Lindholm shared that the Initiative Foundation emailed him stating that the Patriot Foundation received an anonymous donation of \$100,000. In January, the School Board will have a couple new board members.
8. Chamber Update
- Katie Wasserman stated the Chamber started a You Tube channel called Pequot Lakes Minnesota. Emily is the new hire for the partnership position between the chamber, school and City of Pequot Lakes. She has already filmed and posted the first video, which features the City's Public Works Department and is working on the next video.
9. BLAEDC Update

Sheila Haverkamp stated BLAEDC would like to host an information series on Tuesday, February 19th from 9:30 – 10:30 for EDC members and council members in Pequot Lakes. Monday, February 25th 11:30 – 1:00 at Arrowwood Lodge is the annual BLAEDC luncheon meeting with former Duluth Mayor Don Ness as the guest speaker.

10. City of Jenkins Update

Commissioner Lubke stated they are fine in Jenkins.

11. Other Business

Chair Jurchen congratulated Mr. Bill Brekken on his win for County Commissioner. Mr. Brekken noted he looks forward to working with the different committees.

Ms. Malecha thanked Chair Jurchen and Commissioner Sjoblad for their service on the EDC and their commitment to the community.

12. Adjournment

The meeting was adjourned at 8:54 a.m.

Respectfully submitted,

Jennifer Peterson
Administrative Assistant