

**MEETING OF THE PEQUOT LAKES
ECONOMIC DEVELOPMENT COMMISSION
TUESDAY, MAY 21, 2024 **DRAFT****

Members Present: Chair Lottman; Commission Members Hallan and Lewica

Members Virtually: NA

Members Absent: Commission Members Becklin and Holley

Others Present: Angie Duus, City Administrator; Traci Pederson, Zoning Administrator; Scott Pederson, City Council Liaison; Nick Roy, Public Works Supervisor; Pete Clement, City Council Member; Mark Jurchen, and Kurt Stumpf

1. Call Meeting to Order

The meeting was called to order by Chair Lottman at 8:04 a.m.

2. Consider Agenda

COMMISSION LEWICA MOVED TO APPROVE THE AGENDA AS IS, COMMISSION HALLAN SECONDED THE MOTION. MOTION CARRIED 3-0.

3. Approve EDC Minutes

COMMISSION LEWICA MOVED TO APPROVE THE EDC MINUTES FOR APRIL 2024, COMMISSION HALLAN SECONDED THE MOTION. MOTION CARRIED 3-0.

4. School Update

Kurt Stumpf stated he didn't have too much for today. He provided everyone with the May monthly newsletter. He thanked the community for supporting their students. He stated the School Board will look at options in June for another referendum, with no voting until 2025 sometime – and all TBD on when and what they'll be voting on. These answers will be based on those elected in the next School Board elections as well as the survey results.

Chair Lottman asked if the EDC can help with the Day of Caring event going forward to ensure all groups are getting a full day of volunteering in. Commission Lewica asked how this is advertised to the community, she'd like to see it more visible and known by more that this opportunity is available.

5. Workforce Housing Update

Mark Jurchen said nothing too much to report on this month.

6. BLAEDC Update

Tyler not in attendance, but had provided an update via email: The domain has been purchased and work on the website has started, more to come in June where he'll provide screen shots.

7. Marketing and Branding

Mark Jurchen went over the history of how the logo and trademark for the city became. Heart of the Good Life is not just for development that we all know of today, it was meant for the city as a whole. Mark will work with Traci and Angie on the current Trademark/Logo and the application for any payments due. The city needs to decide if we use this as it's already set up or move forward with something else. Michelle would like to build off this for the EDC logo – maybe not trademark it but use it as a starting point – it's a good baseline. If the city wants to make changes, we could amend what we have. We need to keep this on the radar and execute the plan.

8. EDC Goals

Chair Lottman and EDC members worked through the goals worksheet from last year. We'll continue and complete this goals worksheet next month, sharing a final document when complete.

9. City Council Update

Chair Lottman recapped the May 6th Council meeting. Commission Lewica will be at the June 3rd Council meeting as EDC representative.

10. Other Business

Trailside Estates Monthly Update: Purchase Agreement is close to being completed/signed. Special Council meeting will be held later tonight on the negotiables presented by the developer. The city still working through the process of the recording of the final plat, things are in motion.

11. Adjourn

The meeting was adjourned at 9:28 a.m.

Respectfully submitted,

Traci Pederson
Zoning Administrator