

**MEETING OF THE PEQUOT LAKES
ECONOMIC DEVELOPMENT COMMISSION
TUESDAY, AUGUST 20, 2024 (DRAFT)**

Members Present: Commission Chair Matt Lottman; Commission Members Bradley Becklin, Michelle Lewica, and Sheila Holley (Holley arrived at 8:03am)

Members Absent: Commission Member Mark Hallan

Others Present: Traci Pederson, Zoning Administrator; Scott Pederson, City Council Liaison; Mark Jurchen, Kurt Stumpf; Tyler Glynn, Halie Majerus, and Julie Meister, Administrative Assistant (Meister arrived at 8:25am)

1. Call Meeting to Order

The meeting was called to order by Chair Lottman at 8:01 a.m.

2. Consider Agenda

COMMISSION LEWICA MOVED TO APPROVE THE AGENDA AS IS. COMMISSION BECKLIN SECONDED THE MOTION. MOTION CARRIED 3-0.

3. Approve EDC Minutes

COMMISSION BECKLIN MOTIONED TO MOVE THE APPROVAL OF THE EDC MINUTES FROM JULY 16, 2024, TO NEXT MONTHS MEETING. COMMISSION LEWICA SECONDED THE MOTION. MOTION CARRIED 3-0.

4. School Update

Kurt Stumpf stated they're getting ready for the upcoming school year. Working on implementing their goals and strategic planning for the school year. They have four seats up and five candidates are running for School Board this year. Referendum discussions will continue after elections are complete and the new year begins, likely in April 2025.

Commission member Holley arrived at this time (8:03am).

5. Workforce Housing Update

Mark Jurchen recapped the Special Council meeting that was held on August 19, 2024, as it pertained to housing. There was a developer (Steward Swenson with SunCom) at that special meeting looking for the Council's approval with his company moving forward in the possibility of developing of the current building on the Landis + Gyr property into multi-family dwellings (might need to be rezoned or update the matrix to allow a multi-family dwelling in the Light Industrial zone with a CUP – both are potential options, if needed down the road), remodeling what's currently there vs tearing it down and starting over. To do this, the company would be looking to work with Breezy Point on connecting to their sewer. Jurchen stated the Council was on board with the

potential project. Before any movement begins both cities would work on an agreement which will be drafted by City Attorneys. More to come as things begin to unfold.

6. BLAEDC Update

Colleen Faacks is the new Chamber Director in Pequot, we'll invite her to the September EDC meeting.

Tyler and Hailey were present to show the EDC website once again including the changes made since last month. This is still in editing mode, it will go 'live' in September 2024.

Testimonials have been added, planning to change them at least once a year on the website. Need to make sure the mission/vision statement is correct before this goes live. All EDC members will have view rights, all updates they'd like to see should be sent to Hailey before the next meeting.

Commission Holley stated that she'd like to see Civic Organizations added to the site and how one can join (Legion, Lions, Womens Club, etc).

Local Business directory. This can be challenging to keep up to date. Tyler Glynn has an updated list of all businesses as things sit today. Those listed on the site should be all businesses, not only Chamber member businesses.

7. EDC Goals

Chair Lottman would like all EDC members to look at the vision/mission statement on the city website EDC page, bring thoughts to the September meeting.

Members went through goal sheet to make updates as needed.

COMMISSION HOLLEY MOTIONED TO REMOVE THE EXISTING INVENTORY PORTION FROM THE GOALS SHEET. COMMISSION LEWICA SECONDED THE MOTION. MOTION CARRIED 4-0.

Commission Lewica would like to discuss the topic of business snow removal from sidewalks at the September or October EDC meeting.

8. City Council Update

Commission Becklin recapped the August 5 Council meeting. Council Member Scott Pederson added a recap regarding budgeting information from the Special Council meeting held on August 19, 2024.

9. Other Business

- a. R&J Broadcasting
 - a. EDC paid the invoice for the school year

- b. Chair Lottman and Devon (from R&J) worked on verbiage for the first advertisement for EDC at the upcoming Aug. 27th broadcasted school event. This was read for all today, everyone enjoyed what was shared.
- b. Trailside Estates Update: Still waiting for Mortgage Companies to provide the Consent to Plat documents, then we can record with CWC.
- c. Community Shuttle Update/Public Transportation:
 - a. Commission Lewica met with Jon L., they're still talking about possibilities.
 - b. City sent transportation surveys out in utility bills (approximately 400 mailings) only 45 surveys came back. Of those, 15 people stated they rely on others for transportation.

11. Adjourn

THERE BEING NO FURTHER BUSINESS, COMMISSION LEWICA MOVED TO ADJOURN THE EDC MEETING. COMMISSION HOLLEY SECONDED THE MOTION. MOTION CARRIED 4-0.

The meeting was adjourned at 9:01 a.m.

Respectfully submitted,

Traci Pederson
Zoning Administrator