

Pequot Lakes EDC 2024 Goals

Goal	Description	Due Date
Assist the City with their vision to Provide community services that help, enhance, and continue traditions of being a great place to live, work and Play.	Encourage economic development opportunities <ol style="list-style-type: none"> 1. Ask the city for two things to workshop 2. Commercial buildings converting to residential Complaint Driven. 3. Assist city as commercial developments present themselves 	Ongoing 2024
Goals from 2022	<ol style="list-style-type: none"> 1. Marketplace Housing 	
Utilize BLAEDC's knowledge to have pointed recommendations to the city counsel	TIF districts/available funds/county and government programs - Downtown Specific Buildings	2024
Homes/businesses inside the city limits.	Incentivize builders to utilize existing deteriorating homes to build duplex and townhomes, projects.	
Accountability	Submit 3 recommendations to the city council in 2024	
Get involved and inform the community of: Interior Lots	<ol style="list-style-type: none"> 1. Marketing 2. Greatest potential then contact them 3. Lot Splits 	
Increase Pequot's tax base	<ol style="list-style-type: none"> 1. Interior lots 2. Heart of the Good Life 3. Future projects 	
Promote our school district	Link to website	
Encourage the city to bring in new businesses "Business Friendly"	<ol style="list-style-type: none"> 1. Regulations 2. Signage 3. Cost of Utilities 4. Marketing strategies 5. Should the city pay the money for marketing 6. Snow Removal - In Town? 	

Existing Inventory	Existing Structure and get them to BLAEDC to market to potential contractors/builders for rehab/downtown projects. 1. List them on the EDC site?	
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EDC Tasks To Complete to Support Goals

Task	Description	Tentative Date