

United States of America

United States Patent and Trademark Office



Reg. No. 5,523,864

Registered Jul. 24, 2018

Int. Cl.: 35

Service Mark

Principal Register

City of Pequot Lakes, Minnesota (MINNESOTA Municipality)
4638 Main Street
Pequot Lakes, MINNESOTA 56472

CLASS 35: Promoting economic development in the City of Pequot Lakes Minnesota

FIRST USE 12-6-2017; IN COMMERCE 12-6-2017

The color(s) red, white, and black is/are claimed as a feature of the mark.

The mark consists of an image of a bobber that is outlined in black and with red at the top. The bobber has an outer ring with the top half in white and with the language "Pequot Lakes, Minnesota" in black, and the bottom half of the ring is in red. The inner part of the ring is a black circle. Inside that in the inner part of the bobber is the black term "the" followed by a red heart design followed by the black language "of THE GOOD life" where and a design of a tree in black at the end of the term "life". The background of the inner part of the bobber is in white.

No claim is made to the exclusive right to use the following apart from the mark as shown:
"PEQUOT LAKES, MINNESOTA"

SER. NO. 87-716,142, FILED 12-11-2017



Anderi Iancu

Director of the United States
Patent and Trademark Office